

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Barr/Kakel/Nelson/Velleggia**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Muscular Dystrophy Association Maryland chapter Towson, MD Baltimore County	Ellen Torres Executive Director	7-23-91	Mtg held at station	Upcoming telethon	Ran telethon Labor Day weekend 1991 September 1 and 2. Also aired PSAs and promotion spots for five (5) weeks prior

SH3-0277

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Kleiner/Barr**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
United Way of Central Maryland	Barbara Krebs-Director of Marketing	7-24-91	Mtg held at station	Upcoming state-wide campaign	Ran PSAs from August-December 1991 for United Way campaign. Barr co-chaired Commercial Division of United Way fundraising effort as a volunteer

SH3-0278

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Kleiner**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Greater Baltimore Committee Education Committee	Jeffery Valentine Deputy Director	7-24-91	Mtg held at GBC ofc Baltimore City	City's education problems	Ongoing news coverage; 1992 September special "School Works" focused on City schools

SH3-0279

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Baltimore Reads	Maggi Gaines Executive Director	7-25-91	Breakfast Mtg held at Cross Keys Inn Baltimore City	Literacy programs and better promotion and awareness of same	Ongoing PSAs and news coverage of agency efforts. PSAs for "Reading, Runs and Ripken" during summer 1991 and 1992.

SH3-0280

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Velleggia

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Association of Catholic Charities	Anthony Davis	7-26-91	Mtg held at station	Need for additional exposure & awareness	Ongoing news coverage

SH3-0281

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Barr/Velleggia**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Governor's office	Lainy Lebow Assistant to the Governor	7-29-91	Breakfast Mtg held at Cross Keys Inn Baltimore City	Possible good citizen campaign by station	Governor's Medal of Distinction; see prior pages

SH3-0282

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Baltimore Urban League	Alice Pinderhughes Retired Baltimore City School Superintendent	7-29-91	Lunch	State of the city	Ongoing news coverage

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Velleggia

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Columbia Festival of Arts	Lynne Nemeth-Executive Director	7-30-91	Mtg held at station	Channel 2's Coverage of festival	Aired PSAs from June 10 through July 7, 1991. Ran news stories during week of June 27 through July 7, 1991.

SH3-0284

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Barr

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Signet Bank	Ken Trout President L. Kelly Vice President	7-31-91	Mtg held at Bank building Baltimore City	Annual giving to United Way campaign Spoke to them as Commercial Division co-Chair, United Way of Central MD	Ran PSAs from August through December, 1991.

SH3-0285

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Kleiner**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Greater Baltimore Committee	Bob Keller President Tom Chmura Staff	8-1-91	Mtg held at station	Life Sciences Project GBC's campaign to promote growth and development of life sciences in industry and education	General news coverage

SH3-0286

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Velleggia

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
National Flag Day Foundation	Suzanne McKenzie	8-1-91	Mtg held at Flag Day ofcs Baltimore City	1992 plans for Flag Day celebration	WMAR ran PSAs during late May through June 14, 1992 reminding people to "pause for the pledge" on Flag Day.

SH3-0287

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Velleggia

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Governor's Chesapeake Bay Office	Allan Fell Staff member	8-1-91	Mtg held at station	Treemendous Earthday Environmental campaign sponsored by State	General news coverage by Project Environment reporter

SH3-0288

ISSUE ASCERTAINMENT EXHIBIT**Station Contact Person: Barr/Kleiner/Covington/Francis/Velleggia/Zeiden**

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
AFRAM '91 City's African- American Festival Sponsored by Urban Services Agency	Dorothy Jordan AFRAM Organizer	8-1-91	Mtg held AFRAM ofc Baltimore City	Annual AFRAM Luncheon sponsored by Channel 2	Coverage on Noon and 5PM News on August 1, 1991 as well as PSAs promoting luncheon and festival - ran July 1991

SH3-0289

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Barr/Covington/Velleggia

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Center Stage	Peter Culman Executive Director	8-1-91	Mtg held at station	Need for greater funds for performing arts	Response was not until 1992 when WMAR agreed to sponsor their Theater Day and run PSAs during September, 1992

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Velleggia

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Cystic Fibrosis	Robin Serody PR Director	8-6-91	Mtg held at station	Pam Shriver Tennis Festival for Children	Coverage by sports and news during December 1991 when tennis festival was held; PSAs announcing it would benefit several children's charities

SH3-0291

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Greater Baltimore Committee	Jeff Valentine Deputy Director Liaison, Education Committee	8-6-91	WMAR	City's education problems	General ongoing news and public affairs coverage

SH3-0292

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Velleggia

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
RP Foundation	Kate McLane PR Director	8-7-91	Mtg held at station	Need for awareness of RP programs and funding needs	Ongoing news coverage

SH3-0293

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
University of Maryland Baltimore campus	Dr. Freeman Hrabowski Executive Vice President	8-8-91	Breakfast Mtg held at Cross Keys Inn Baltimore City	Higher education issues	Ongoing news coverage

SH3-0294

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Greater Baltimore Committee Education Committee	Joyce Kroeller Executive Director	8-9-91	Lunch mtg at GBC Baltimore City	Scholarship program	Ongoing news coverage

SH3-0295

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Mayor's Office	Clint Coleman (Public Relations)	8-12-91	Breakfast mtg held at Cross Keys Inn Baltimore City	Media Coverage of Mayor and city issues	Ongoing news coverage

SH3-0296

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Covington

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Lung Association of Maryland	Elizabeth Appel Marketing Director	8-12-91	Lunch	Discussed need for PSA and fund- raising	Ongoing PSAs

SH3-0297

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Velleggia

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
East Baltimore Resources	Mindy Mintz	8-14-91	Office Baltimore City	Need for funds for organization	Participated in our December, 1991 Town Meeting, "Surviving the Pink Slip"

SH3-0298

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Barr

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
United Way Committee	Norman Taylor Chief Professional Office	8-14-91	Mtg at YMCA Baltimore City	United Way Campaign Discussed strategy to raise money and awareness for campaign	PSAs ran July through December, 1991

SH3-0299

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Metro Crime Stoppers	Michael Agetstein Director	8-14-91	Mtg held at station	Need for more awareness of Metro Crime Stoppers program	Produced and ran PSA late in 1991 through present for program plus nightly Metro Crimestoppers reports on 6PM news

SH3-0300

ISSUE ASCERTAINMENT EXHIBIT

Station Contact Person: Kleiner

Organization	Contact Person	Date	Type of Contact	Issue Identified	Responsive Programming
Greater Baltimore Committee	Jeff Valentine GBC staff	8-15-91	Mtg at offices downtown	City Revenue Task Force/GBC Education Committee	Ongoing news coverage
Morgan State University	Dr. Earl Richardson President MSU				

SH3-0301